

# THE EUROPEAN FUNDING JUNGLE: A GUIDANCE STRUCTURE FOR RESEARCHERS

Anneke Geyzen  
8 December 2022  
AESIS course



VRIJE  
UNIVERSITEIT  
BRUSSEL

## WHERE HAVE I BEEN?

- **PhD in History from VUB**
- **European Liaison Officer at VUB R&D**
- **Postdoc in Interdisciplinary Food Studies at NYU**
- **Business Developer at VUB TechTransfer**
- **Coordinator start-up accelerator programme at VRT**
- **In-house grant writing consultant for the UMC**

# THE MISSION 1.0

Increase the participation rate  
of VUB research groups  
in European funding opportunities

VUB TechTransfer  
2017 – 2021

## DEFINING THE BASELINE

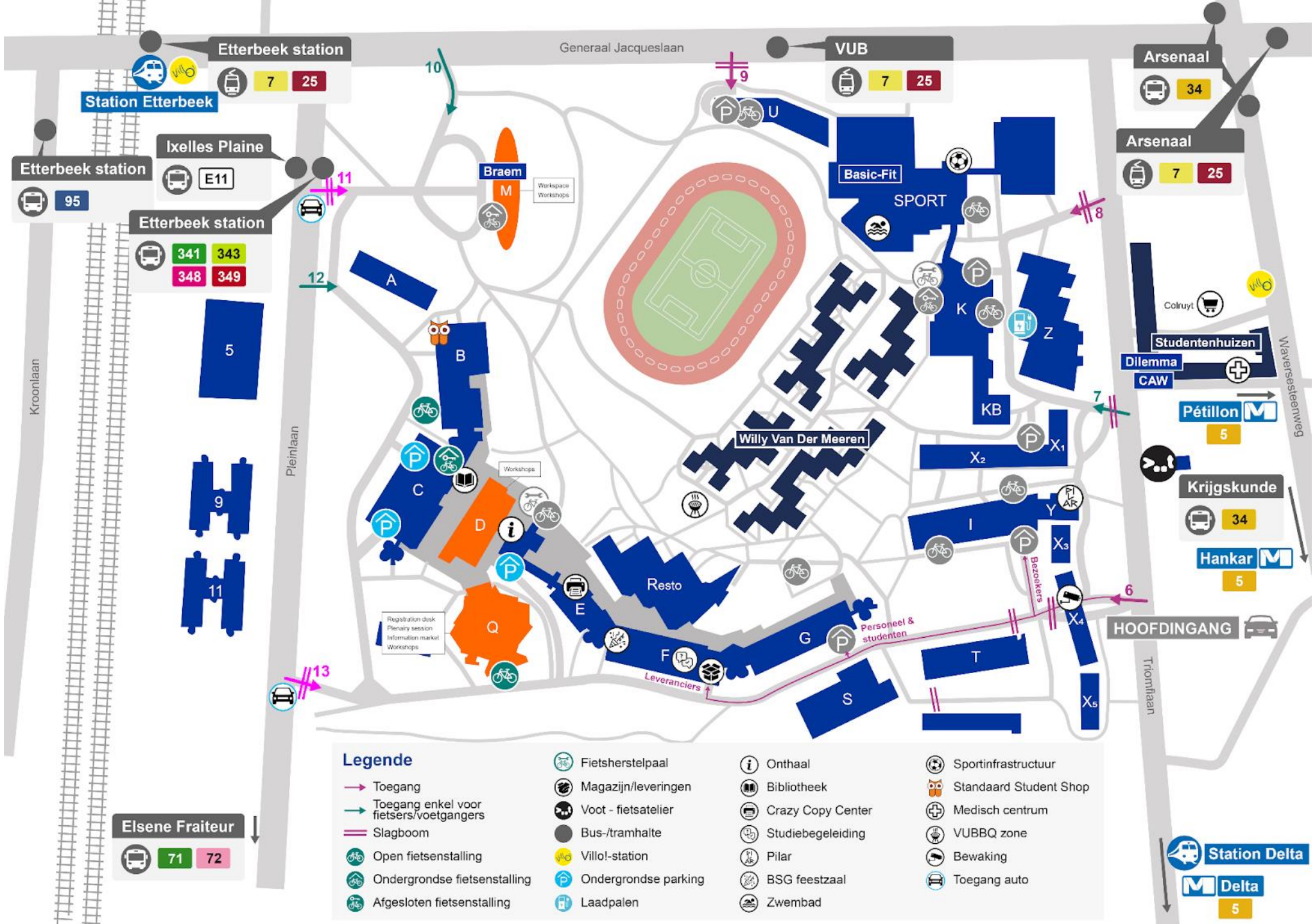
- **funding portfolio**
- **researchers' needs**
- **support services**

fwO









Legende					
	Toegang		Onthaal		Sportinfrastructuur
	Toegang enkel voor fietsers/voetgangers		Bibliotheek		Standaard Student Shop
	Slagboom		Crazy Copy Center		Medisch centrum
	Open fietsenstalling		Studiebegeleiding		VUBBQ zone
	Ondergrondse fietsenstalling		Pilar		Bewaking
	Afgesloten fietsenstalling		BSG feestzaal		Toegang auto
	Fietsherstelpaal		Zwembad		
	Magazijn/leveringen				
	Voot - fietsatelier				
	Bus-/tramhalte				
	Villo!-station				
	Ondergrondse parking				
	Laadpalen				



A TAILORMADE SUPPORT TRAJECTORY

i-ISO

# A TAILORMADE SUPPORT TRAJECTORY

i-ISO

**i = to identify**

URBAN EUROPE



**funding  
roadmap**



# A TAILORMADE SUPPORT TRAJECTORY

i-ISO

## **I = to inform**

- **dedicated emails**
- **one-to-one meetings**
- **info sessions**
- **funding roadmap**

# A TAILORMADE SUPPORT TRAJECTORY

i-ISO

**S = to stimulate**



# A TAILORMADE SUPPORT TRAJECTORY

i-ISO

## **O = to support (ondersteunen)**

- **administrative and budgetary support**
- **writing support**
- **post-award follow-up**
- **redirecting of rejected proposals**

## DID WE SUCCEED IN OUR MISSION?

- **diversification of programmes**
- **diversification of research groups**
- **increase in accepted projects**
  - **overall: from €6M to €20M**
  - **SSHA: from 8% to 30%**

## THE MISSION 2.0

Increase the participation rate  
of UMC research groups  
in all funding opportunities

UMC Brussels  
2022 - ...







## UMC2

**U**      **UNBURDENING YOU**

**M**      **MAPPING** of programmes and calls

**C**      **COMMUNICATING** of opportunities

**M**      **MOTIVATING YOU** to go for it

**C**      **CO-WRITING** of project proposals

## FIRST RESULTS

- **Slow uptake, but...**
- **Diversification of programmes**
- **Diversification of research groups**
- **Increase in accepted projects → not yet, but stay tuned**

## CONTACT

### Anneke Geyzen

In-house grant writing consultant

[Anneke.Geyzen@vub.be](mailto:Anneke.Geyzen@vub.be)

